

Kasvu Open Application form

Basic Information

- Name of the company
- Short description about the company
- Industry
- Founding year
- Business ID
- Team size
- Last year's turnover:
- Serie:
 - a) Start again
Company that seeks new growth and has been in business at least 3 years
 - b) Start-up or spin off
Company that is only in the beginning of its growth and has been in business less than 3 years

Application

Notice that both the Growth Track jury as well as the National Kasvu Open jury will be reading your application. All information is treated strictly confidentially.

- Your growth plan in a few sentences
- Your biggest growth challenge
- Who is the customer and what is the problem you solve?
- Describe the competitive situation of the industry. What are your competitive advantages?
- Describe the market potential: size of the market now and in the future
- Your revenue logic
- How is the growth plan implemented? Tell the five most important steps how you are going to implement this growth plan in next three years and what is its impact on your revenue
- Need for help (score these in a scale: 1= not important / 6= The most important)
 - o Management and strategy
 - o Finance
 - o Sales and marketing
 - o Team competence and know-how
 - o IPR and law
 - o Internationalization
 - o Product development

Contact information

- Street address
 - Postal code
 - City
 - Region

 - Contact person's name
 - Title
 - Phone number
 - e-mail
 - Webpage of the company
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When you are ready:

- 1) Fill these answers to the application form (in Finnish):
www.kasvuopen.fi/hae
- 2) Select the Growth Track(s) from the application form (max 3 Growth Tracks) to which you are applying
- 3) If you want, you can also attach your pitch deck or even video pitch to the application.

If this is not possible send your application form to Kasvu Open team and we will take care of it.